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<u>News Release-</u>*Immediate Release* August 21, 2008 Contact: Kelli Lane (954-235-0331) <u>kellil@keiseruniversity.edu</u>

## Keiser University Hosts "School's Back" Night with the St. Lucie Mets

Port St. Lucie, Florida—August 21, 2008— Keiser University will once again partner with the St. Lucie Mets to host "School's Back Night" at Tradition Field on Saturday, August 23, 2008 at 6 p.m. The sponsorship allows area students to receive free baseball game tickets when the Mets take on the Daytona Cubs.

Keiser University's tradition of partnering with the St. Lucie Mets began this past June when the university successfully sponsored "School's Out Night".

"At the June "School's Out" event, Keiser University played a part in sending over 2,000 students to a baseball game to celebrate the end of the 2008 school year," said Ryan Strickland, Manager/Ball Park Operations. We feel that the night was a success and could not have been made possible with Keiser's support.

Keiser University has engaged their students and faculty for this Saturday's "School's Back Night" event to cheer on the Mets.

"We are expecting about 200 Keiser faculty, staff, incoming freshman and their families," said John Bowman, Keiser University Community Relations Coordinator. Additionally we've provided about 400 tickets to our current student body.

"This is one of the biggest events our campus has ever sponsored and it's a thrill to have our students and faculty interact with other students and faculty from area schools. After Tropical Storm Fay's havoc this week, its exactly what students need to kick off the school year," Bowman added.

About Keiser University:

Florida's leading private, statewide provider of career-focused, post-secondary education is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. Keiser University serves approximately 12,000 students seeking associate, bachelor's and master's degrees in over 40 high demand degree programs.

The Port St. Lucie campus of Keiser University is located at 10330 South US 1 and serves approximately 450 students. The newest program offerings include the Associate of Science in Biotechnology and the Bachelor of Science in Sports Medicine and Fitness Technology.

According to a *Community College Week* analysis of U. S. Department of Education Data released June 16, 2008, Keiser University was named the nationwide leader in production of Associate of Science graduates in Health Professions and Related Sciences for the third straight year.

For more information on Keiser University, visit <u>www.keiseruniversity.edu</u>.